



**International Confederation
Society of St. Vincent de Paul
Council General International
16th President General**



Letter 32/2020
Paris, 5th June 2020

To: All Superior/National Councils

Subject: Communication

Dear National Presidents, May God bless you all,

1. We are very pleased to submit a PPT presentation, which summarizes the actions undertaken by the CGI's Communications Department, which is made up of an exceptional team.
2. The document provides updated statistics on the CGI's main communication tools: the international website, and social networks, as well as information on the work carried out by the team (such as the newsletter "Ozanam Network") and prospective initiatives.
3. One of the initiatives to be launched, with the support of Superior Councils, is the publication of a book called "Directory", very common in the business world, that will include basic information on the SSVP, at international level and for each territory where we are present. The essential publication will make the SSVP more visible to external agents and institutions such as the Church, the Vincentian Family, governments and the corporate world.
4. Finally, we renew the invitation to liaise closely with the CGI, paving the way for international news coverage on the SSVP's media of each country. We are obliged to the Councils for setting up this section to disseminate information on actions undertaken by the CGI in their magazines and other media, such as Circular Letters, official statements and news about projects and worldwide initiatives.
5. The more we make the General Council known, the greater its recognition and worth. Hence, each fellow member will better grasp his missionary role within the SSVP, always bearing in mind the wish of our seven fellow founders.

Vincentian greetings, together in the spirit of Clavé, serving in hope.

Carlos Lafarga
Communications Department

Renato Lima de Oliveira
16th President General